



SPONSORSHIP OPPORTUNITIES



BECOME A SPONSOR

Since 1991, Heartland Film has connected audiences and filmmakers to films that do more than entertain.

Through the generosity and support of our sponsors, community partners, members and donors, we offer experiences that make Indianapolis a sought-after destination for inspiring filmmakers and audiences alike. Presenting sponsorship opportunities are available for our year-round signature events, series and programs:

- Best of Fests
- Cinemania
- Outdoor Cinema Series
- Merry Movie Nights
- Education Programming Series
- College Internship Program

As a nonprofit organization, we exist by the generosity of our supporters. We are helping to define what a vibrant and creative city can be by hosting filmmakers, celebrities and industry professionals from all over the world. Join us as a sponsor and together we can inspire audiences in Central Indiana and beyond.

Thank you for your support of Heartland Film!

Contact Us

Contact our Director of Development, Bailey Britton, at bbritton@heartlandfilm.org for details on customizable sponsorship packages including private parties, Fest Passes, tickets and more!



SCAN TO
LEARN MORE





FESTIVAL SPONSORSHIP OPPORTUNITIES

The following benefits apply for Indy Shorts and the Heartland Film Festival (HFF). Sponsors at all tiers will receive logo recognition in festival guidebooks, pre-shows and signage.

\$2,500 Reel Sponsor

- 20 tickets to attend any regular screening during festivals
- Invitation to sponsor recognition party/screening during HFF
- 2 tickets to Opening Night, Centerpiece and Closing Night of HFF*

\$5,000 Cinema Sponsor

- Ad placement on screen during pre-show at Indy Shorts and HIFF
- 40 tickets to attend any regular screening during festivals
- Invitation to sponsor recognition party/screening during HIFF
- 4 tickets to Opening Night, Centerpiece and Closing Night of HFF*

Festival Presenting Sponsorships Available

Both of our festivals were included in MovieMaker Magazine's Top 25 Coolest Film Festivals in the World list from 2023-2025. Become a sponsor to showcase your organization to thousands of attendees while supporting independent cinema and diverse storytelling.

\$10,000 Silver Screen Sponsor

- Ad placement on screen during pre-show at Indy Shorts and HFF
- 100 tickets to attend any regular screening during festivals
- Invitation to sponsor recognition party/screening during HFF
- 6 tickets to Opening Night, Centerpiece and Closing Night of HFF*
- Highlight in our festival newsletter sent to an audience of 30k+

\$25,000 Filmmaker's Circle Sponsor

- Premiere Festival naming opportunities
- Static ad placement during festival pre-shows
- Video or commercial ad placement during festival pre-shows
- 100 tickets to attend any regular screening during festivals
- Invitation to sponsor recognition party/screening during HFF
- 8 tickets to Opening Night, Centerpiece and Closing Night of HFF, as well as any other festival events as requested*
- Highlight in our festival newsletter sent to an audience of 30k+

**Premium event tickets must be claimed while inventory is available.*